

ASEAN now! the place to grow.



**Trade.
Invest.
Prosper.**

Your journey to Australia's largest trade market begins here

**Don't miss these nationwide seminars
15 - 30 October 2009**

About this seminar

ASEAN region is Australia's largest trading partner and closest neighbour, offering considerable opportunity for Australian exporters and investors. A number of critical factors make now the time to investigate these South East Asian markets.

Greater confidence

Business confidence is improving as global recovery takes place with economic growth across ASEAN member countries predicted to be well above the global average in the coming years.

Business engagement is set to increase from 1 January 2010, when the **ASEAN, Australia-New Zealand Free Trade Agreement (AANZFTA)** comes into effect.

Greater access

As Australia's most comprehensive FTA, this agreement gives you greater access to a market of **600 million consumers** with a combined **GDP of A\$3.2 trillion**. It will significantly raise Australia's profile throughout ASEAN member countries, create direct economic benefits (through tariff reductions and greater investment opportunities) and provide certainty in the business environment.

Attend a seminar to find out more

- Learn about the benefits and business opportunities associated with AANZFTA from Austrade's ASEAN senior management team
- Hear direct from the Australian Government's Trade Negotiators on the AANZFTA structure
- Find out how Austrade's ten ASEAN industry teams can assist you
- Hear from case study speakers having business success in the region
- Network with others currently operating in or who are considering entering the market
- Find out about potential government financial assistance.

Register now!

Find out why ASEAN is now the place to grow your business – go to www.austrade.gov.au/ASEANnow3 or call 13 28 78

Important information

Date: Wednesday 28 October 2009

Time: 9.00 – 11.30am

Location:

Duxton Hotel
1 St Georges Terrace
Perth, WA

Cost: \$50

Who should attend?

- Australian businesses new to; or currently exporting from all industry sectors.

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Register at www.austrade.gov.au/ASEANnow3